

GET ACTIVE

For The Earth & Animals!



You've recently learned about animal issues. Or you're concerned about endangered species. Or you've been concerned about the environment for many years and have decided it's time to educate society about the issues. You may be timid or think you do not speak well in public. Perhaps you've never been involved in an activist group and you do not know the first thing about them. You may feel that you are all alone. But as an individual you can educate hundreds of people in your community and affect their often unwittingly exploitative attitudes and lifestyles.

Earth and animal activists are people who see the need for change and devote their time to doing something about it. They are driven by passion and a vision for a better future for animals and the environment. Whatever your reason for wanting to become an earth and animal activist, you have the ability to do so no matter your age, your means or your background. It's people like you, people who believe they have the power to make a difference, who end up bringing remarkable change for the planet and its animals.

Perhaps there are no animal or environmental groups in your area. But there is one animal advocate/ environmentalist person—you. Anyone can be an earth and animal activist. It does not take any special skills or superhuman abilities. You just need to care enough about animals to want to help them.

Earth and animal activists are passionate enough to believe

they can make change happen if they work hard enough to find a solution. While many people might become stalled when faced with the question, "How much good can one individual do?", activists believe that one dedicated and persistent person can make a difference for the earth and its animals.

Practice earth and animal activism at school, at home, at work and in your community. Making a difference for the earth and animals can be as easy as posting messages on Facebook and blogs and participating in conversations relevant to your passion. Use your particular talents to bring positive changes for the planet and its animals.

Figure out what earth and animal issue(s) you are most passionate about. As you read and learn more about animal and environmental issues, start choosing the ones that mean the most to you. The issues are so widespread you cannot possibly address all of them. You can focus on projects that will help the greatest number of animals, such as those involving animals used in laboratories or saving the animals of the rainforests, or that will help change the fundamental attitudes of large numbers of people. Or you can focus on specific issues or animal cruelty cases.



Learn More Online at
WorldAnimalFoundation.org

EVERYDAY ACTIVISM

AT HOME

Write to producers and networks of TV programs in which animals are abused.

Write to thank producers and publishers for animal-friendly messages in print and on TV.

Write letters to companies that conduct animal experiments.

Write letters to companies that use real wild and exotic animals in their commercials.

Write letters to the editor on earth and animal issues.

Write a letter to the editor of a newspaper that allows ads for fur, circuses or rodeos.

Write and call legislators to ask them to support animal-friendly legislation and thank them for past support.

Call the sponsors of upcoming entertainment events that use animals and ask them not to sponsor animal entertainment.

Encourage radio and TV talk shows to discuss animal issues.

Record a pro animal/ environment message on your voice mail.

Ask your local schools to stop keeping animals in the classroom.

Ask your local schools to stop requiring dissection.

Offer to walk a tethered neighbor dog and provide food, fresh water and toys.

Turn your backyard into a wildlife sanctuary.

Deal with wildlife problems humanely.

I.D. your animals and encourage others to do the same.

Prepare disaster kits for your companion animals.

AT WORK OR SCHOOL

Post flyers and fact sheets on bulletin boards.

Encourage others to donate to organizations that do not test on animals.

Buy cruelty-free and green supplies.

Encourage dog-friendly policies.

Hold a volunteer work party to write letters, help out at an animal shelter, or make banners or signs for a rally.

IN YOUR COMMUNITY

Donate pro earth and animal books to your local library.



WORLD ANIMAL FOUNDATION®

Setup a library display with a poster, flyers and books.

Donate pro earth and animal DVDs to your local video rental store.

Wear clothes and buttons with earth and animal statements.

Post and distribute flyers and fact sheets around your town.

Setup an information table in a busy area of town to distribute flyers and fact sheets.

Offer to show videos and host seminars.

Encourage local pet stores to stop selling animals and to work with local animal groups to offer adoptions instead.

Organize a low cost spay and neuter event in your area.

Work to get local universities to stop requiring dissection.

Help feral cats in your neighborhood with Trap-Neuter-Return.

Work to engage your place of worship with animal and environmental issues.

Encourage local officials to find long-lasting, nonlethal solutions to conflicts with wildlife.

Attend town meetings to urge officials to support animal and environmental issues.

Work for the passage of local ordinances in your town.

Learn what animal and environmental legislation is now pending in Congress, and contact your legislators.

Organize a demonstration to help the earth and animals - holding posters and passing out flyers.

Speak at your club or church about animal issues.

Host an earth and animal party.

Speak at local schools, universities and civic clubs.

Find a local wildlife rescuer to help stop cruel trapping and killing of animals in your community.

Organize a litter cleanup.

ONLINE

Follow World Animal Foundation on Facebook. Help spread the word about animal issues by sharing our posts, links and photos.

Include a link to WorldAnimalFoundation.org in your e-mail signature.

Add a link to WorldAnimalFoundation.org to your website, blog or social networking page.

Sign online earth and animal petitions.

Place earth and animal banners on your office or website.

RAISE FUNDS

Host a fundraising party at home to raise donations for WAF.

Host a fundraising event in your community to raise donations for WAF.

Make a personal annual or monthly donation to WAF.

Make a memorial gift in honor of a friend or companion animal.

DAILY CHOICES

Adopt an animal from a local animal shelter or rescue group.

Purchase eco-friendly and cruelty-free cosmetics, clothing and household products.

Display a bumper sticker on your car.

Display earth and animal stickers and magnets on yourself and your stuff.

Reduce or eliminate animal products from your diet.

Boycott animal entertainment.

Reduce, Reuse and Recycle.

Shop and dine locally.

**Learn more online at
WorldAnimalFoundation.org**